



## Synergy Billing founder to speak at Startup Weekend

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DAYTONA BEACH - Jayson Meyer, founder and CEO of Synergy Billing, has been selected as the opening speaker for the first-ever Startup Weekend entrepreneurs event next month at Embry-Riddle Aeronautical University.

The event is Nov. 13-15 at the university's Daytona Beach campus.

"We are so pleased that Jayson has agreed to speak," said Jack White, owner of Jack White Land Co., one of the event's organizers. "He has such a compelling personal and successful business story."

Daytona Beach-based Synergy Billing was honored this year by Gov. Rick Scott with a state "Job Creator" award and was recently ranked by Inc. magazine as one of the nation's 5,000 fastest-growing private companies. Synergy Billing was also recently selected by the Florida Economic Gardening Institute (GrowFL) as one of the state's 50 Florida Companies to Watch.

"I hope that the entire community can embrace the entrepreneurial culture we are seeking to grow," Meyer stated in the news release.

For more about Startup Weekend, visit [daytona-beach.up.co/events/7047](http://daytona-beach.up.co/events/7047) on the Web.